



## **NEWS RELEASE**

For Immediate Release

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CONTACT: Andrew Younger

+1.312.673.5469

[ayounger@credentialingexcellence.org](mailto:ayounger@credentialingexcellence.org)

### **NOCA Officially Changes Name to Institute for Credentialing Excellence**

WASHINGTON, DC – The National Organization for Competency Assurance (NOCA) has officially changed its name to the Institute for Credentialing Excellence (ICE).

The organization has evolved and expanded to serve a broader range of organizations within the credentialing industry. "We now offer more resources, help additional industries, and are expanding into new areas," said Paul Grace, ICE President. "With these accomplishments, and in anticipation of the growth to come, the board recognized that our organization has outgrown its name. The 'Institute for Credentialing Excellence' better represents what we do and who we serve."

Along with the new name, ICE has changed its Web site and email addresses to reflect this change. Some important details to note are:

- New Web site URL: <http://www.credentialingexcellence.org>
  - The old Web address, <http://www.noca.org>, will redirect to this new site
- New general Email address: [info@credentialingexcellence.org](mailto:info@credentialingexcellence.org)
- Same Phone Number: 202.367.1165
- Same Address: 2025 M Street, N.W., Suite 800, Washington, DC 20036

ICE Executive Director Jim Kendzel is excited about the organization's new name as well as the direction the organization is headed. "This name change symbolizes both our heritage and our future," he said. "The 'Institute for Credentialing Excellence' embodies our long-term plans to broaden our offering and reach out to new markets while maintaining the same high quality services that members have valued since 1977." Mr. Kendzel encourages members and friends to visit the new ICE Web site as soon as they can.

### **About the Institute for Credentialing Excellence**

Established in 1977, ICE (formerly NOCA) is the leading international membership organization representing the credentialing community. ICE fulfills its mission through the delivery of education and training programs, in setting quality standards for credentialing, and by providing accreditation services through its accreditation division, the National Commission for Certifying Agencies (NCCA). ICE's membership is composed of credentialing organizations, testing companies, and individual professional development consultants. Through its annual conference, Webinars, and publications, ICE serves as the source for information on the latest trends and issues of concern to practitioners and organizations focused on certification, licensure education/training and workforce development. ICE and NCCA are based in Washington, DC. The Web site address is [www.credentialingexcellence.org](http://www.credentialingexcellence.org).

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