The Public Member broadens the perspective of certifying organizations, enhances decision-making, and helps focus attention on consumer concerns as they relate to quality, cost effectiveness, access to care, and promotes the perspective of the healthcare consumer in decisions made by the MSNCB Board of Directors.

A. RESPONSIBILITIES
   1. The Public Member serves as a director and voting member of the MSNCB Board of Directors as outlined in the Bylaws.
   2. When possible, attend the Institute of Credentialing Excellence (I.C.E.) Exchange each year (Public Member track).

B. QUALIFICATIONS KE & MK to Discuss
   1. May be involved with consumer advocacy groups or issues and have an interest in healthcare as it relates to protection of the public.
   2. May not be a Registered Nurse or healthcare professional.
   3. May not be a current or past employee of the MSNCB or AMSN. May not be a non-nursing professional who works or worked closely with nurses in the nursing specialty environment in the patient care setting.
   4. May not be an employee of the testing vendor.