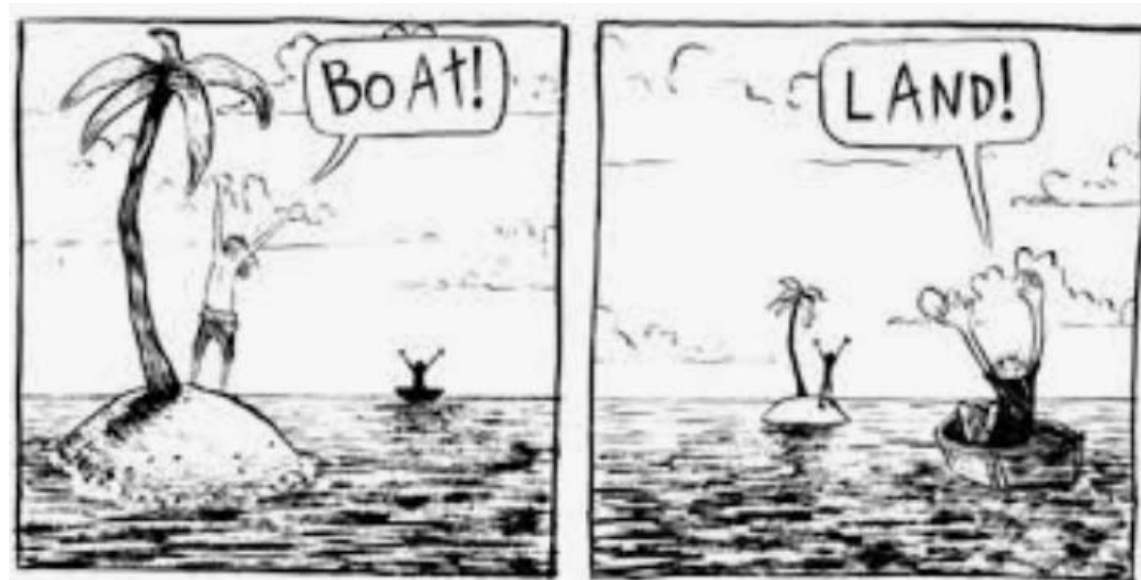


The Importance and Role of the Public Member



The Importance and Role of the Public Member

- External perspective
- Enhance credibility
- Make accountable to the public
- Can bring balance, bridge builder, objective





Public Member Panelists

- **Catherine Dower, JD**, Institute for Credentialing Excellence
- **Becky LeBuhn, MA**, Citizen Advocacy Center (cacenter.org)
- **Ed Susank**, NBCRNA



History/Facts: Public Members - BOD

- In the Beginning: Ben & Jerry
- Questions and Push-Back
- PROs, AARP, and the Creation of CAC
- NOCA's Parallel Track
- Resources For Those Who'd Like to Learn More



The Public Member: A Personal Account

- Catherine Dower, JD
- Becky LeBuhn, MA
- Ed Susank



Ask The Panel



