The Importance and Role of the Public Member
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- External perspective
- Enhance credibility
- Make accountable to the public
- Can bring balance, bridge builder, objective
Public Member Panelists

- Catherine Dower, JD, Institute for Credentialing Excellence
- Becky LeBuhn, MA, Citizen Advocacy Center (cacenter.org)
- Ed Susank, NBCRNA
History/Facts:
Public Members - BOD

• In the Beginning: Ben & Jerry
• Questions and Push-Back
• PROs, AARP, and the Creation of CAC
• NOCA’s Parallel Track
• Resources For Those Who’d Like to Learn More
The Public Member: A Personal Account

- Catherine Dower, JD
- Becky LeBuhn, MA
- Ed Susank
Ask The Panel